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For Immediate Release:**NURSES HOUSE, INC TO HOLD FOURTH ANNUAL
ONLINE CAMPAIGN TO RAISE FUNDS FOR RN's IN NEED**

(September 26, 2016) - Nurses House, Inc. is launching its fourth annual online campaign to raise funds for registered nurses in need throughout the United States. The campaign, titled "Build a Virtual House for Nurses in Need" is being sponsored by Akesso and will run from October 1 - October 31, 2016. All funds raised will benefit the Nurses House, Inc. service program, providing short term aid to RN's in need.

The Build a Virtual House for Nurses in Need campaign will be featured throughout the month of October on the Nurses House homepage www.nurseshouse.org. Through this particular campaign, individuals have the opportunity to set up their own fundraising page and receive a unique URL to send to friends, family and colleagues. As an added incentive for participating, Akesso will be providing a pair of white slip-on or lace up shoes from their professional footwear collection to the top five fundraisers as of midnight on October 31. Individuals can also opt to make a one-time donation by visiting the campaign page at <http://donate.nurseshouse.org/campaigns/2335-2016-build-a-virtual-house-for-nurses-in-need> and anyone who makes a donation of \$20 or more can choose to receive a retractable badge holder with Nurses House logo.

Nurses House depends greatly on donations from nurses and friends of nurses, as well as various fundraising initiatives such as this to carry out its mission. In 2015 the campaign raised \$3,250 and this year Nurses House hopes to raise \$10,000. Since Nurses House is a charitable organization, all donations are tax deductible.

Although this is an online campaign, donations will also be accepted by check or money order mailed to Nurses House, Inc., 2113 Western Ave., Guilderland NY 12084 with "Build a Virtual House" in the memo. All proceeds will go directly to Nurses House, Inc. to benefit registered professional nurses struggling financially due to serious medical need or other dire circumstance.

Nurses House, Inc. is the only national 501(c)3 organization offering financial assistance to registered nurses in need. The organization's sole mission is to provide short-term aid to nurses who are unable to support themselves financially as a result of illness, injury, disability, or other dire circumstance. Aid from Nurses House helps cover such basic needs such as food, shelter, health insurance premiums, medications and medical costs.

Over the years, Nurses House has helped thousands of nurses in all fifty states regain health and productivity. In the past three years alone, Nurses House has given grants totaling over \$400,000 to nurses in need. To learn more about the work of Nurses House, please visit the website at www.nurseshouse.org or call (518) 456-7858.

